



EVENT MANAGERS

PURPOSE

Working Group members are responsible for capturing and defining member wants and needs within the event management sector, to express common issues, aims and practices that would be better shared, tackled and discussed as a collective.

The group is ideally placed to provide 360 feedback into other Working Groups; Catering, Finance, Security, Technology, Sustainability, HR, Marketing/Communications, H&S, Electrics and especially eGuide.

OBJECTIVE

TBC

PARTICIPATION

Membership of this group is open to all AEV members plus a selection of other organisations and individuals recommended by the group. It is aimed at attracting those within an event management role working for event venues.

FREQUENCY & LOCATION

For the course of 2021, the group are going to meet monthly and reviewed as the pandemic guidance evolves. This is to support the group's strategy and prepare for the reopening of events from Q2 onwards.

Gatherings are to be held virtually with the intention to meet face to face at a UK venue location TBD for a full day of collaboration.

Michelle Baldwin
Group Chair
Senior Event Manager
NEC Group

